

## Double your reach – with a perfect presentation duo

► Authentic. Committed. Inspirational. Impressive.

We connect to people through personal, direct, entertaining communication. We add emotions to your key messages and convey these effectively to your target group. In a professional manner and yet casual. Skilled in the essential background information and yet understandable and memorable.

We know how to generate emotional appeal and attention. When we present, our audience is eager to obtain more information, is entertained and carries the key messages home with a positive feeling to their colleagues and friends.

We - that is, communication and presentation experts, Stefanie Dreyer and Henning Harfst.

Our work focuses on four tasks:

### 1. Understanding

We know and understand your brand and products in their complexity.

### 2. Simplification

We select the important information to be provided and convert them into tangible, engaging communication for the stage.

### 3. Transfer

We emotionalize key messages and focus on the essentials to guarantee better understanding as well as higher recognition. No mile-long lectures, but efficient and effective presentations, tailored-made for your audience.

### 4. Anchoring

Through our authentic and charming way of presenting, we create an honest connection and build a strong relationship with the audience.

